



Position Title: - Marketing Manager

Exp:- 4 to 8 yrs.

Location: - Bangalore / Delhi

Key Skills: - Market Mapping, Market Research, Branding, Advertising, Sales Operation, Campaigns, IT Infrastructure Marketing, Customer Research, Marketing Advertising, Digital Marketing, Event Management & Coordination.

Job Description: -

Seeking an associate to support **marketing** and strategy in solving complex problems and implementation issues critical to the company.

- Excellent exposure on latest marketing strategy trends and lead the marketing team.
- Research and develop the marketing strategy plan for achieve desire objective.
- Coordinate with SEO/SMO and digital marketing team for product promotion and branding.
- Must be motivated to drive revenue & profits for the company. Should be motivated by ambition & excellent presentation.
- Work with other team members to create both simple and complex advertising campaigns.
- Experience on leads generation through branding and Analyze Social Media Trends and market mapping and strategy.
- Product research, consumer purchasing trends, and new market analysis require both highly developed marketing skills and strong interpersonal skills in order to determine a product's viability.
- Use strategy and execution plan for deeper connect and engagement with client
- Handle the interior activities of marketing team and guide them for achieving their goals.

Desired Candidate



- Should be native speaker and excellent presentation skills.
- Excellent verbal and written (English) communications skills. Strong listening abilities.
- Ability to quickly grasp technical concepts and understanding on IT Infrastructure and cloud computing.
- Person must have experience on direct sales, product marketing, selling and Advertising.
- Should be comfortable on travelling for branding and meeting.